

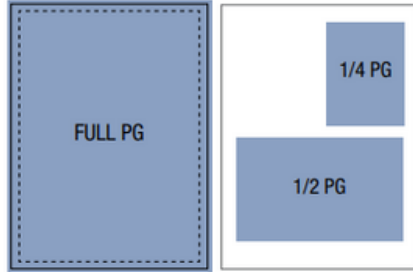
# Available Ad Space

Page Size	Print	Digital	Print & Digital Bundle
1/4	\$495	\$299	\$675
1/2	\$695	\$417	\$945
Full Page	\$1,000	\$600	\$1,360
Premium Placement (inside front cover, inside facing front, inside back cover, inside facing back, back cover)	\$1,500	\$900	\$2,040

Find the 2021 advertisement rates included, which detail your options for participation. Non-members add an additional 15% to the price  
Print & digital bundle (1 print and 2 digital editions)

# Ad Spec Sheet & Guidelines

DIRECTORY AD SIZE	WIDTH	HEIGHT
FULL PAGE		
Bleed	8.875"	11.375"
Trim	8.375"	10.875"
Live Area	7.875"	10.375"
ADDITIONAL SIZES		
1/2 Page	7.875"	5.125"
1/4 Page	3.875"	5.125"



2-page spread bleed/trim/live sizes available upon request.

-- -- **Live Area** (Your text must live within a 0.5" margin from each edge of the ad to avoid getting cut off)

— — **Ad Size** (This is the ad size with the 0.25" bleed added in)

- Press Ready PDF files preferred, with all type converted to outlines and artwork embedded. PDF files must be high resolution (300 dpi), CMYK and built to the exact ad dimensions (no crop marks, info slugs or other extraneous non-ad material)
- Additional Acceptable formats include:
  - InDesign with EPS/TIFF support files
  - High resolution (300 dpi) Illustrator and Photoshop files
- No nested files, such as separations placed in Illustrator
- No spot colors, all colors must be CMYK
- Files names MUST contain advertiser name or abbreviation
- Microsoft Publisher or Word files are NOT accepted
- DO NOT provide images pulled from websites, Google images, etc.

International Minute Press will provide 2 revisions  
Advertiser must provide logos, photos and content to International Minute Press

graphics@impgilbert.com

Purchase advertisement online at [queencreekchamber.com](http://queencreekchamber.com)

## Deadlines & Distribution

Planned Publication Date: September 2021

Advertisement materials must be submitted within 15 days of payment

Explore Queen Creek will be distributed at Phoenix-Mesa Gateway Airport, Visitor Center, relocation guides and community events.